



ARTEX MANUFACTURING COMPANY

5894 Blackwelder St. Culver City CA 90232
Telephone 310 204-6900
Monday-Friday 8:30-4:00 Pacific Time
Order Online https://novacolorpaint.com

Nova Color Artists' Acrylic Paint is a top quality artists' acrylic paint suitable for use on canvas, paper, fabric, wood, plaster, masonry, and most non-slick, non-oily surfaces. Use for fine art, murals, fabric painting, decorative wall and interior finishes, set designs and handcrafts. Nova Color is made with a high-grade pure acrylic binder and is heavily saturated with the best pigments available. Water-soluble when wet; dries permanent and water resistant. Nova Color is sold directly from our factory so you get the best price available. We have been making Nova Color at our Culver City factory since 1965.

Table with columns: Color Name, Lightfastness*, Opacity, 4 oz fluid, 16 oz Pint, 32 oz Quart, 128 oz Gallon, 5-Gal Pail. Rows include Yellow, Orange, Red, Magenta, Purple, Violet, Pink, and Blue categories.

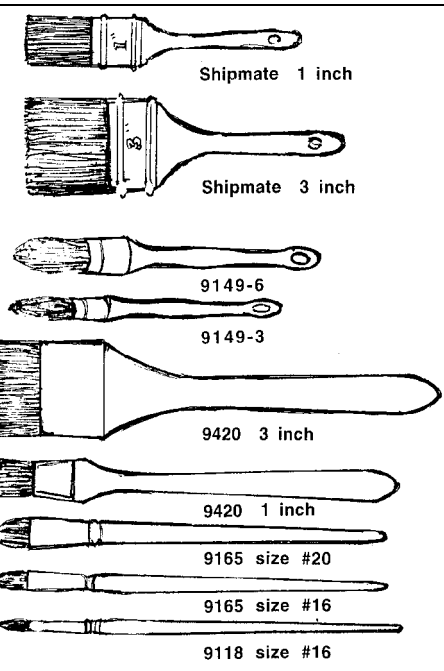
Table with columns: Color Name, Lightfastness, Opacity, 4 oz, 16 oz, 32 oz, 128 oz, 5-Gal. Rows include Green, White, Black, Gray, Earthtone, Oxide, Brown, Iridescent Pearl & Metallic - Clear & White, Silver Iridescent Pearl & Metallic, Gold Iridescent Pearl & Metallic, and Bronze & Copper Iridescent Metallic categories.

Prices effective 9-1-2020 (9-18-20)

Interference Pearl			4 oz	Pint	Quart	Gallon	5-Gal	
153	Iridescent Pearl Red (inter)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
167	Orange Pearl (interference)	I	Translucent	6.25	14.25	25.00	76.00 352.00	
164	Yellow Pearl (interference)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
165	Blue Pearl (interference)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
169	Lilac Pearl (interference)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
163	Green Pearl (interference)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
Colored Iridescent Pearls								
161	Emerald (pearlescent)	I	Opaque	4.50	9.50	16.50	52.00 241.00	
168	Turquoise Pearl (pearlescent)	I	Translucent	5.95	13.25	22.50	70.00 324.00	
157	Sapphire (pearlescent)	II	Translucent	5.95	13.25	22.50	70.00 324.00	
162	Ruby (pearlescent)	I	Translucent	5.95	13.50	22.75	71.00 329.00	
172	Black Pearl (pearlescent)	I	Opaque	5.50	12.25	21.00	65.00 301.00	
Fluorescent / UV/ Blacklight Colors								
190	Fluorescent Magenta	III	Transparent	6.95	15.95	27.50	86.00 398.00	
191	Fluorescent Pink	III	Transparent	6.95	15.95	27.50	86.00 398.00	
193	Fluorescent Red	III	Transparent	7.25	16.25	28.50	88.00 407.00	
194	Fluorescent Invisible Blue	III	Transparent	5.95	13.25	22.50	70.00 324.00	
195	Fluorescent Orange	III	Transparent	7.50	17.25	29.75	93.00 431.00	
197	Fluorescent Yellow	III	Transparent	7.50	17.25	29.50	92.00 426.00	
198	Fluorescent Green	III	Transparent	7.50	17.25	29.50	92.00 426.00	
199	Fluorescent Blue	III	Transparent	5.95	13.25	22.50	70.00 324.00	
Gessos, Mediums, Gels & Varnishes			Pint	Quart	Gallon	5-Gal		
200	Gesso (white, flat primer for canvas, wood, masonry)			12.00	34.00	156.00		
201	Black Gesso (flat black paint & primer)			8.00	13.50	38.00 175.00		
202	Texture Paste (modeling paste; dries hard, white & sandable)			13.50	38.00	175.00		
203	Black Texture Paste (black modeling paste)			14.00	40.00	184.00		
204	Matte Medium (no gloss, flat mixing medium)			10.00	30.00	138.00		
205	Matte Varnish (satin mixing medium & topcoat; slight sheen)			10.50	31.00	143.00		
206	Gloss Medium & Varnish (glossy,tough,flexible topcoat & mix)			14.00	42.00	194.00		
207	Nova Gel (thick paste; dries clear & glossy)			14.50	41.00	188.00		
208	Matte Gel (thick paste; dries clear & waxy)			14.50	45.00	207.00		
209	Super Gel (extra-stiff, glossy thick paste; dries clear)			15.00	43.00	199.00		
213	Flex Gel (loose gel for fabric painting; dries clear & glossy)			12.00	35.00	161.00		
216	Exterior Varnish (hard, satin topcoat for inflexible surfaces)			12.00	34.00	156.00		
217	Slow Dry Matte Liquid (creates glazes with more open time; flat)			9.00	25.00	116.00		
218	Tintable Texture Paste (mixes with little color change; matte)			12.00	34.00	157.00		
233	Novaplex (glossy; softer film than 206 or 235; creamy, heavy)			15.00	46.00	213.00		
235	Novaplex (very fluid gloss medium, suitable for spraying)			14.00	42.00	195.00		
250	Coarse Lava Gel (thick paste with gray pumice)			13.50	39.00	180.00		
251	Lightweight Texture Paste (modeling paste; white; resists shrinking)			14.00	41.00	189.00		
				4 oz	Pint	Quart	Gallon	5-Gal
299	Acrylic Retarder (slows drying time; additive only)			4.00	7.00	9.50	20.00	92.00

Plastic Jars & Bottles		2-1-18	
4 oz. Wide Mouth Jar with lid	.65 each	.30	lid only
Pint Wide Mouth Jar with lid	1.50 each	14.50	dozen
Quart Wide Mouth Jar with lid	1.60 each	15.50	dozen
Gallon Pail with Lid	4.50 each	1.75	lid only
Gallon Beehive Jug with Lid	2.50 each	.30	lid only
4 oz Squeeze Bottle with top	.80 each	.40	top only
8 oz Squeeze Bottle with top	1.10 each	.45	top only
Extra lid for pint or quart (same size)	.55 each		

Brushes		
White China bristle varnish brush		
Shipmate	1 inch	4.75
Shipmate	1 ½ inch	6.25
Shipmate	2 inch	9.95
Shipmate	2 ½ inch	10.25
Shipmate	3 inch	13.95
Shipmate	4 inch	22.95
Pointed, natural bristle sash brush		
9149-1	¾ inch	4.75
9149-3	1 inch	5.95
9149-5	1 1/8 inch	8.50
9149-6	1 3/8 inch	9.75
Straight slim, firm white bristle spalter		
9420	1 inch	11.95
9420	2 inch	15.50
9420	3 inch	25.75
Filbert synthetic sable artists brush		
9165-10	Size 10	4.75
9165-12	Size 12	5.95
9165-16	Size 16	6.95
9165-20	Size 20	9.95
Round synthetic sable artists brush		
9118-10	Size 10	4.75
9118-12	Size 12	5.75
9118-16	Size 16	7.50
9118-20	Size 20	9.95



Brushes 03-2019

Nova Color Prices effective 9-1-2020

*Lightfastness rating according to the American Society for Testing and Materials D5098: I=Excellent II=Very Good III=Does not conform to ASTM D5098. Ratings are based on the color at full strength. Some colors will be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums).

**Cadmium colors may fade in the presence of moisture or acid rain. Not recommended for exterior use.

See Nova Color "Mural Painting Tips" for suggested exterior color choices.

+Indicates color is top-rated for exterior use. Within the ASTM Lightfastness rating of "I=Excellent" there is a wide range.

See Nova Color "Mural Painting Tips" for more details.

For a quote including shipping cost, please email or use our online order form