



ARTEX MANUFACTURING COMPANY

5894 Blackwelder St. Culver City CA 90232
 Telephone 310 204-6900
 Monday-Friday 8:30-4:30 Pacific Time
<https://novacolorpaint.com>

Nova Color Artists' Acrylic Paint is a top quality artists' acrylic paint suitable for use on canvas, paper, fabric, wood, plaster, masonry, and most non-slick, non-oily surfaces. Use for fine art, murals, fabric painting, decorative wall and interior finishes, set designs and handcrafts. Nova Color is made with a high-grade pure acrylic binder and is heavily saturated with the best pigments available. Water-soluble when wet; dries permanent and water resistant. Nova Color is sold directly from our factory so you get the best price available. We have been making Nova Color at our Culver City factory since 1965.

| Color Name | Lightfastness* | Opacity | 4 oz | 16 oz | 32 oz | 128 oz | 5-Gal |
|--------------------------------------|----------------|-------------|-------|-------|-------|--------|--------|
| No. Yellow | | | fluid | Pint | Quart | Gallon | Pail |
| 107 Hansa Yellow Light | II | Transparent | 5.00 | 11.75 | 19.50 | 60.00 | 278.00 |
| 133 Bismuth Yellow | I + | Translucent | 5.95 | 14.25 | 25.25 | 76.00 | 352.00 |
| 123 Cadmium Yellow Light** | I | Opaque | 5.95 | 14.00 | 25.00 | 75.00 | 347.00 |
| 178 Arylide Yellow (PY194) | I + | Transparent | 7.50 | 18.75 | 33.50 | 100.00 | 463.00 |
| 144 Azo Yellow Medium | I | Transparent | 5.25 | 12.25 | 21.00 | 63.00 | 291.00 |
| 102 Cadmium Yellow Medium** | I | Opaque | 5.95 | 14.00 | 25.00 | 75.00 | 347.00 |
| 106 Indian Yellow (Azo Yel Orange) | I | Transparent | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| Orange | | | | | | | |
| 124 Cadmium Orange** | I | Opaque | 7.50 | 18.75 | 33.50 | 100.00 | 463.00 |
| 146 Cadmium Orange Deep** | I | Opaque | 7.75 | 19.25 | 34.50 | 103.00 | 476.00 |
| 110 Organic Pyrrole Orange | I + | Translucent | 8.00 | 20.00 | 36.00 | 108.00 | 500.00 |
| Red | | | | | | | |
| 145 Cadmium Red Light** | I | Opaque | 8.75 | 22.25 | 41.25 | 125.00 | 578.00 |
| 125 Cadmium Red Medium** | I | Opaque | 8.75 | 22.25 | 41.25 | 125.00 | 578.00 |
| 171 Naphthol Crimson | I | Translucent | 4.75 | 10.75 | 18.00 | 55.00 | 254.00 |
| 187 Pyrrole Red | I + | Translucent | 5.75 | 13.50 | 24.00 | 72.00 | 333.00 |
| 129 Quinacridone Red | I + | Transparent | 7.25 | 17.50 | 31.50 | 90.00 | 416.00 |
| 132 Cadmium Red Deep** | I | Opaque | 9.75 | 24.25 | 45.00 | 135.00 | 624.00 |
| 114 Alizarin Crimson Hue | I + | Transparent | 6.75 | 16.50 | 29.00 | 87.00 | 402.00 |
| Magenta, Purple, Violet, Pink | | | | | | | |
| 147 Quinacridone Magenta | I + | Transparent | 7.25 | 18.00 | 32.00 | 90.00 | 420.00 |
| 126 Quinacridone Purple | I | Transparent | 5.75 | 13.25 | 23.00 | 70.00 | 324.00 |
| 181 Quinacridone Violet | I + | Transparent | 7.50 | 18.50 | 33.00 | 95.00 | 439.00 |
| 150 Portrait Tone | I | Opaque | 4.00 | 9.25 | 16.00 | 47.00 | 217.00 |
| 136 Hot Pink | II | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 186 Medium Violet/Purple | II | Opaque | 4.50 | 9.75 | 17.00 | 51.00 | 236.00 |
| 103 Carbazole Dioxazine Violet | II | Transparent | 7.25 | 18.25 | 32.00 | 92.00 | 425.00 |
| Blue | | | | | | | |
| 176 Indanthrone Blue | I + | Transparent | 8.75 | 22.25 | 41.25 | 125.00 | 578.00 |
| 122 Ultramarine Blue | I | Translucent | 3.75 | 8.50 | 14.00 | 43.00 | 199.00 |
| 115 Phthalo Blue (red shade) | I + | Transparent | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 115D Phthalo Blue Deep (green shade) | I + | Transparent | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 105 Cobalt Blue | I + | Opaque | 13.00 | 32.00 | 59.50 | 180.00 | 855.00 |
| 127 Cerulean Blue Hue | I | Opaque | 4.50 | 9.75 | 17.00 | 51.00 | 236.00 |
| 135 Phthalo Turquoise | I | Opaque | 3.50 | 7.25 | 12.50 | 37.00 | 171.00 |
| 142 Blue Green | I | Opaque | 3.50 | 7.50 | 13.00 | 39.00 | 180.00 |

| Green | | | 4 oz | 16 oz | 32 oz | 128 oz | 5-Gal |
|--|-----|-------------|-------|-------|-------|--------|--------|
| 104 Chromium Oxide Green | I + | Opaque | 5.00 | 11.75 | 19.50 | 60.00 | 278.00 |
| 182 Medium Green | I | Opaque | 4.75 | 10.50 | 17.75 | 54.00 | 250.00 |
| 143 Permanent Green Light | I + | Opaque | 5.95 | 14.00 | 25.00 | 75.00 | 347.00 |
| 120 Yellow Green | I | Opaque | 6.00 | 14.50 | 25.50 | 77.00 | 356.00 |
| 184 Deep Green | I + | Transparent | 5.95 | 14.00 | 25.00 | 75.00 | 347.00 |
| 177 Phthalo Green Yellow Shade | I + | Transparent | 5.75 | 13.50 | 24.00 | 72.00 | 333.00 |
| 116 Phthalo Green | I + | Transparent | 4.50 | 10.25 | 17.50 | 53.00 | 245.00 |
| White, Black, Gray | | | | | | | |
| 118 Titanium White | I + | Opaque | 3.95 | 9.00 | 15.50 | 46.00 | 213.00 |
| 134 Raw Titanium Matte | I + | Translucent | 3.50 | 7.00 | 12.00 | 35.00 | 162.00 |
| 183 Bone/Ivory Black | I + | Opaque | 3.50 | 7.50 | 13.00 | 39.00 | 180.00 |
| 108 Iron Oxide/Mars Black | I + | Opaque | 3.90 | 9.00 | 15.50 | 46.00 | 213.00 |
| 109 Carbon Black | I + | Opaque | 3.50 | 7.50 | 13.00 | 38.00 | 176.00 |
| 174 Neutral Gray 5 | I + | Opaque | 3.50 | 7.50 | 13.00 | 38.00 | 176.00 |
| 140 Payne's Gray | I + | Transparent | 5.50 | 13.00 | 22.75 | 68.00 | 315.00 |
| Earhtone, Oxide, Brown | | | | | | | |
| 121 Yellow Ochre/Iron Oxide | I + | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 175 Transparent Yellow Iron Oxide | I + | Transparent | 6.75 | 16.50 | 29.00 | 87.00 | 402.00 |
| 128 Raw Sienna | I + | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 117 Raw Umber | I + | Opaque | 3.90 | 8.75 | 15.00 | 45.00 | 208.00 |
| 117D Raw Umber Dark | I + | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 101 Burnt Umber | I + | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 100 Burnt Sienna | I + | Opaque | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 119 Venetian/Iron Oxide Red | I + | Opaque | 5.00 | 11.75 | 19.50 | 60.00 | 278.00 |
| 141 Mars/Iron Oxide Violet | I + | Opaque | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 149 Transparent Red Iron Oxide | I + | Transparent | 7.25 | 18.25 | 32.50 | 93.00 | 430.00 |
| Iridescent Pearl & Metallic - Clear & White | | | | | | | |
| 180 Iridescent Base and Glaze | I + | Transparent | 5.25 | 12.25 | 21.00 | 63.00 | 291.00 |
| 130 Nacreous White (pearlescent) | I | Translucent | 3.75 | 8.50 | 14.50 | 44.00 | 204.00 |
| 166 Sparkling Pearl (pearlescent) | I | Translucent | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 139 Super Pearl White (pearlescent) | I + | Opaque | 5.25 | 12.50 | 22.00 | 65.00 | 301.00 |
| Silver Iridescent Pearl & Metallic | | | | | | | |
| 137 Silver (pearlescent) | I + | Opaque | 5.25 | 12.50 | 22.00 | 65.00 | 301.00 |
| 152 Stainless Steel (fine) | I | Opaque | 7.50 | 18.75 | 33.50 | 100.00 | 463.00 |
| 156 Antique Silver (pearlescent) | I | Opaque | 3.90 | 8.75 | 15.00 | 45.00 | 208.00 |
| Gold Iridescent Pearl & Metallic | | | | | | | |
| 148 Super Pearl Gold (pearlescent) | I + | Opaque | 11.00 | 28.50 | 52.50 | 156.00 | 722.00 |
| 173 Brass Pearl (pearlescent) | I | Translucent | 5.25 | 12.25 | 21.00 | 63.00 | 291.00 |
| 160 Yellow Gold (pearlescent) | I | Translucent | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 185 Sun Gold (pearlescent) | I + | Opaque | 5.00 | 11.75 | 19.50 | 60.00 | 278.00 |
| 151 Royal Gold (pearlescent) | I | Opaque | 4.75 | 11.00 | 18.25 | 56.00 | 259.00 |
| 138 Gold (pearlescent) | I | Opaque | 4.50 | 10.25 | 17.50 | 53.00 | 245.00 |
| 159 Antique Gold (pearlescent) | I | Opaque | 3.90 | 8.75 | 15.00 | 45.00 | 208.00 |
| Bronze & Copper Iridescent Metallic | | | | | | | |
| | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
| 155 Golden Bronze (pearlescent) | I | Opaque | 5.00 | 12.00 | 19.75 | 61.00 | 282.00 |
| 154 Red Copper (pearlescent) | I | Opaque | 4.50 | 10.00 | 17.00 | 52.00 | 241.00 |
| 158 Antique Copper (pearlescent) | I | Opaque | 5.00 | 11.75 | 19.50 | 60.00 | 278.00 |

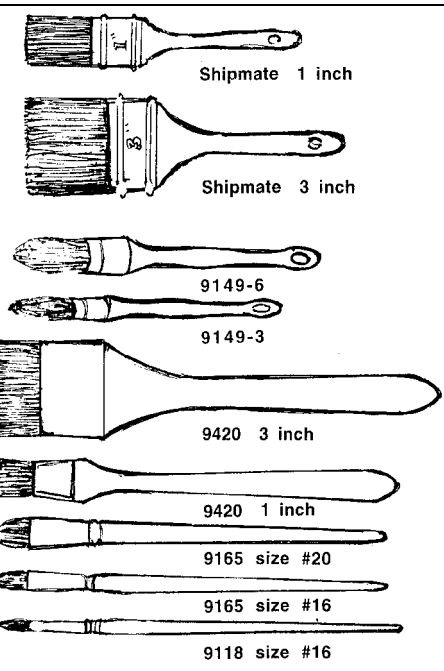
Prices effective 12-10-2019

| Interference Pearl | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
|-------------------------------------|--|-----|-------------|-------|-------|--------|--------------|
| 153 | Iridescent Pearl Red (inter) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 167 | Orange Pearl (interference) | I | Translucent | 5.75 | 13.50 | 24.00 | 72.00 333.00 |
| 164 | Yellow Pearl (interference) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 165 | Blue Pearl (interference) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 169 | Lilac Pearl (interference) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 163 | Green Pearl (interference) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| Colored Iridescent Pearls | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
| 161 | Emerald (pearlescent) | I | Opaque | 3.95 | 9.00 | 15.50 | 46.00 213.00 |
| 168 | Turquoise Pearl (pearlescent) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 157 | Sapphire (pearlescent) | II | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 162 | Ruby (pearlescent) | I | Translucent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 172 | Black Pearl (pearlescent) | I | Opaque | 5.00 | 11.50 | 19.25 | 59.00 273.00 |
| Fluorescent / UV/ Blacklight Colors | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
| 190 | Fluorescent Magenta | III | Transparent | 5.95 | 14.25 | 25.25 | 76.00 352.00 |
| 191 | Fluorescent Pink | III | Transparent | 6.00 | 14.75 | 26.00 | 79.00 365.00 |
| 193 | Fluorescent Red | III | Transparent | 6.25 | 15.25 | 27.00 | 82.00 379.00 |
| 194 | Fluorescent Invisible Blue | III | Transparent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| 195 | Fluorescent Orange | III | Transparent | 6.75 | 16.25 | 28.50 | 86.00 398.00 |
| 197 | Fluorescent Yellow | III | Transparent | 6.75 | 16.25 | 28.50 | 86.00 398.00 |
| 198 | Fluorescent Green | III | Transparent | 6.75 | 16.25 | 28.50 | 86.00 398.00 |
| 199 | Fluorescent Blue | III | Transparent | 5.25 | 12.50 | 21.50 | 64.00 296.00 |
| Gessos, Mediums, Gels & Varnishes | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
| 200 | Gesso (white, flat primer for canvas, wood, masonry) | | | | 11.00 | 32.00 | 148.00 |
| 201 | Black Gesso (flat black paint & primer) | | | 7.25 | 12.50 | 36.00 | 167.00 |
| 202 | Texture Paste (modeling paste; dries hard, white & sandable) | | | 12.50 | 36.00 | 167.00 | |
| 203 | Black Texture Paste (black modeling paste) | | | 13.00 | 38.00 | 176.00 | |
| 204 | Matte Medium (no gloss, flat mixing medium) | | | 9.00 | 28.00 | 130.00 | |
| 205 | Matte Varnish (satin mixing medium & topcoat; slight sheen) | | | 9.50 | 29.00 | 135.00 | |
| 206 | Gloss Medium & Varnish (glossy,tough,flexible topcoat & mix) | | | 13.00 | 39.00 | 180.00 | |
| 207 | Nova Gel (thick paste; dries clear & glossy) | | | 13.00 | 38.00 | 176.00 | |
| 208 | Matte Gel (thick paste; dries clear & waxy) | | | 14.00 | 42.00 | 194.00 | |
| 209 | Super Gel (extra-stiff, glossy thick paste; dries clear) | | | 13.50 | 41.00 | 190.00 | |
| 213 | Flex Gel (loose gel for fabric painting; dries clear & glossy) | | | 11.00 | 32.00 | 148.00 | |
| 216 | Exterior Varnish (hard, satin topcoat for inflexible surfaces) | | | 11.00 | 32.00 | 148.00 | |
| 217 | Slow Dry Matte Liquid (creates glazes with more open time; flat) | | | 8.00 | 23.00 | 106.00 | |
| 218 | Tintable Texture Paste (mixes with little color change; matte) | | | 11.00 | 32.00 | 148.00 | |
| 233 | Novaplex (glossy; softer film than 206 or 235; creamy, heavy) | | | 13.50 | 41.00 | 190.00 | |
| 235 | Novaplex (very fluid gloss medium, suitable for spraying) | | | 13.00 | 38.00 | 176.00 | |
| 250 | Coarse Lava Gel (thick paste with gray pumice) | | | 12.50 | 37.00 | 171.00 | |
| 251 | Lightweight Texture Paste (modeling paste; white; resists shrinking) | | | 13.00 | 38.00 | 176.00 | |
| | | | 4 oz | Pint | Quart | Gallon | 5-Gal |
| 299 | Acrylic Retarder (slows drying time; additive only) | | 3.50 | 6.00 | 8.95 | 19.00 | 88.00 |

For a quote including shipping cost please call, email, fax or use our online order form

| Plastic Jars & Bottles | | 2-1-18 | |
|---|-----------|--------|----------|
| 4 oz. Wide Mouth Jar with lid | .65 each | .30 | lid only |
| Pint Wide Mouth Jar with lid | 1.50 each | 14.50 | dozen |
| Quart Wide Mouth Jar with lid | 1.60 each | 15.50 | dozen |
| Gallon Pail with Lid | 4.50 each | 1.75 | lid only |
| Gallon Beehive Jug with Lid | 2.50 each | .30 | lid only |
| 4 oz Squeeze Bottle with top | .80 each | .40 | top only |
| 8 oz Squeeze Bottle with top | 1.10 each | .45 | top only |
| Extra lid for pint or quart (same size) | .55 each | | |

| Brushes | | |
|--|------------|-------|
| <u>White China bristle varnish brush</u> | | |
| Shipmate | 1 inch | 4.75 |
| Shipmate | 1 ½ inch | 6.25 |
| Shipmate | 2 inch | 9.95 |
| Shipmate | 2 ½ inch | 10.25 |
| Shipmate | 3 inch | 13.95 |
| Shipmate | 4 inch | 22.95 |
| <u>Pointed, natural bristle sash brush</u> | | |
| 9149-1 | ¾ inch | 4.75 |
| 9149-3 | 1 inch | 5.95 |
| 9149-5 | 1 1/8 inch | 8.50 |
| 9149-6 | 1 3/8 inch | 9.75 |
| <u>Straight slim, firm white bristle spalter</u> | | |
| 9420 | 1 inch | 11.95 |
| 9420 | 2 inch | 15.50 |
| 9420 | 3 inch | 25.75 |
| <u>Filbert synthetic sable artists brush</u> | | |
| 9165-10 | Size 10 | 4.75 |
| 9165-12 | Size 12 | 5.95 |
| 9165-16 | Size 16 | 6.95 |
| 9165-20 | Size 20 | 9.95 |
| <u>Round synthetic sable artists brush</u> | | |
| 9118-10 | Size 10 | 4.75 |
| 9118-12 | Size 12 | 5.75 |
| 9118-16 | Size 16 | 7.50 |
| 9118-20 | Size 20 | 9.95 |



Brushes 03-2019

Prices effective 12-10-2019

*Lightfastness rating according to the American Society for Testing and Materials D5098: I=Excellent II=Very Good III=Does not conform to ASTM D5098. Ratings are based on the color at full strength. Some colors will be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums).

**Cadmium colors may fade in the presence of moisture or acid rain. Not recommended for exterior use.

See Nova Color "Mural Painting Tips" for suggested exterior color choices.

+Indicates color is top-rated for exterior use. Within the ASTM Lightfastness rating of "I=Excellent" there is a wide range.

See Nova Color "Mural Painting Tips" for more details.